



## **Varteks signs new five-year distribution agreement with Levi's for Croatia and countries in the region**

*The new five-year agreement signed between Varteks and Levi's confirms the successful, 28-year-long cooperation between the two companies*

**Varazdin, May 17, 2012** – Varteks d.d. signed a new five-year distribution agreement these days with the company Levi Strauss Europe for Croatia and countries in the region, whereby the two companies continue their successful cooperation of many years.

Varteks and Levi's have been cooperating successfully for as long as 28 years. In 2007, Varteks became the exclusive distributor of Levi's for Croatia and countries in the region, and the Levi Strauss brand was successfully positioned on markets in the region through 121 points of sale.

The new five-year agreement signed with Levi's is the reflection of the trust of the leading global brand and a confirmation of quality work.

*"The continuation of the longstanding cooperation with our strategically important partner is a great success and acknowledgement for the company, especially during the very severe economic crisis. In addition, this agreement also confirms the soundness of our set out business strategy. The continuity and renewal of cooperation with Levi's, but also with our other key foreign partners, confirm that European and global companies value our work and recognize us as a quality and desirable partner",* said Zoran Koscec, the chairman of the board of Varteks at a press briefing in Varazdin today.

