



**Alpha Adriatic** pomorski promet, dioničko društvo  
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**SECURITY** ULPL | **ISIN** HRULPLRA0002 | **LEI** 74780000T0IH1TVDAU91  
**HOME MEMBER STATE** Republic of Croatia | **REGULATED MARKET**  
**SEGMENT** Official Market of the Zagreb Stock Exchange

**Zagreb Stock Exchange, Inc.**  
**Ivana Lučića 2a**  
**10000 Zagreb**

Pula, 21 October 2019

## **ANNOUNCEMENT: CHANGE OF NAME**

Dear Sirs,

Please be informed that from 18 October 2019 ULJANIK PLOVIDBA Maritime Transport, Joint Stock Company of Carrarina 6, Pula, Croatia, continues its business under the new name ALPHA ADRIATIC maritime transport, Joint Stock Company, abbreviated ALPHA ADRIATIC JSC.

"Alpha" is the first letter of the Greek alphabet and this is how the brightest star of a constellation is denominated. It is associated with excellence, courage, strength and self-confidence. "Adriatic" denotes the Adriatic Sea, which represents the maritime and geographical affiliation of the Company's headquarters and indicates that the Company is proud of its origin.

These are the values that the Company promotes and treasures and through which it wishes to express dedication as it faces current challenges. The Company's new name displays its determination in continuing and building on its distinguished thirty-three year history and tradition accumulated under the "ULJANIK PLOVIDBA" name.

The Company's orientation is also expressed through its new visual identity, the graphic stylisation of a ship's bow in a forward motion which creates a wave and forms the alpha symbol. In addition to the wave, one can discern the ridges that create a fingerprint that symbolizes identity, uniqueness and the effort to leave a mark.

Under the new name but equipped with our experienced and highly qualified team, we look forward to continuing long term relationships with all existing partners, building new relationships and meeting future challenges.

ALPHA ADRIATIC d.d.