



Koprivnica, February 12, 2014

Dear Sir/Madam,

It is our pleasure to invite you to Podravka's meeting with analysts and institutional investors that is going to be held on February 18, 2014. During the meeting we will present unaudited business results of the Podravka Group for the year 2013 and current business issues will be discussed. This event will be hosted by Mr. Zvonimir Mršić, President of the Management Board and Mr. Miroslav Klepač, Management Board Member.

The meeting will be held at hotel Westin, Izidora Kršnjavoga 1, Zagreb, from 11:00 am, while registration will start at 10:45 am.

To register your attendance, please contact Podravka's Investor relations at contacts listed below, before February 17, 2014.

InterCapital Securities, a leading investment company in Croatia, will provide support in organisation of this meeting with the international and Croatian investor community. For more information, please contact Tomislav.Bajic@intercapital.hr or Ivan.Kurtovic@intercapital.hr.

Podravka, Investor relations

Phone: +385 48 653 225

E-mail: ir@podravka.hr

PODRAVKA Inc.