



CORPORATE COMMUNICATIONS

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MEDIA RELEASE

Milan Tadić appointed Podravka's new director for markets of SouthEast Europe

As decided by Podravka Management Board, Milan Tadić is the new director for markets of SouthEast Europe.

After graduating from Law Faculty in Osijek, he started his professional career in 1986 in Croatian Pension Insurance Institute. He found employment in Podravka in 2001 as property law specialist, and afterwards he was head of Property law unit within the Legal department.

In 2003 he transferred to the Management Board Office as consultant for international markets, and then carried the duties of Key International Accounts Manager. From 2005 to 2009 he managed the Central European Market department including markets of Poland, Czech Republic, Slovakia and Hungary, and since 2008 was in charge of the markets of Romania and Bulgaria.

In 2009 he transferred to Rovinj Tobacco Factory (Adris Group) where was is executive sales director.

Returning to Podravka as SouthEast Europe markets manager he will be in charge of the markets of Slovenia, Bosnia and Herzegovina, Macedonia, Serbia, Montenegro and Kosovo.