



Koprivnica, 20th November 2012

- THE ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY
- CROATIAN NEWS AGENCY
- COMPANY WEB SITE

**Re: Announcement of the Press Conference
- signing of the Agreement on a business cooperation**

Pursuant to the provisions of the Capital Market Law and the Rules of the Zagreb Stock Exchange, we hereby notify that Podravka will hold the Press Conference linked with signing the Agreement on a business cooperation between Podravka and one of the leading touristic company Uniline.

Podravka and Uniline will jointly approach the international markets through mutual cooperation and using available resources, that would contribute to growth of domestic food industry, tourism and domestic economy in general.

The Agreement will be signed by the President of the Management Board of Podravka, Zvonimir Mršić, and President of the Management Board of Uniline Boris Žgomba.

The Press Conference has been called on 21st of November 2012. (Wednesday) starting at 12.00 at Podravka, Andrije Hebranga 32 in Zagreb.

PODRAVKA d.d.