

Koprivnica, 18th October 2012

- THE ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY

Re: Inquiry on existence of new/changed material facts - declaration

Regarding the inquiry you sent us about the article published at Poslovni dnevnik web site, with the translated title: "Mršić: Something is soon to change the share price, but I cannot reveal what it is yet" with which you call upon the Company to submit as soon as possible the information on any unpublished non-material facts, with the purpose of accurate informing the investment public, we hereby declare the following:

At this moment the Company has no knowledge of any material facts that should, according to the regulation, be published, as they might influence the turnover or share price.

Pursuant to the legal acts and provisions of the Rules of the Zagreb Stock Exchange, the Company regularly publishes at the Zagreb Stock Exchange, HANFA, HINA and Company web site all known facts which are material, i.e. which might influence the share price of PODRAVKA d.d.

Continuing this good business practice, you will be duly informed on any material fact.

PODRAVKA d.d.