

PODRAVKA Inc. Ante Starčević Str. No 32 48000 Koprivnica

Ticker: PODR-R-A ISIN: HRPODRRA0004

Listing: Official Market of the Zagreb Stock Exchange

Koprivnica, 26th September 2018

- ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY
- CROATIAN NEWS AGENCY
- COMPANY WEB SITE

Re: Acquisition of PODRAVKA Inc. shares - Notice

Pursuant to the Article 19 of the Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation, PODRAVKA Inc. (hereinafter: Issuer) hereby notifies that on 26th September 2018 ERSTE d.o.o. Mandatory and Voluntary Pension Funds management company informed the Issuer that on 25.09.2018 it has acquired the shares of the Issuer, on behalf of Erste Plavi Mandatory Pension Fund Category B.

This Notice is provided due to the fact that Mr. Petar Vlaić, an insider on the Insider List of the Issuer – is the Member of the Supervisory Board of the Issuer – who also holds the position of the President of the Management Board of ERSTE d.o.o. Mandatory and Voluntary Pension Funds management company.

Information about the transactions are stated in accordance with the Template for the Notifications Nr. 2016/523 on the transactions by persons discharging managerial responsibilities and persons closely associated with them, and for the disclosure of those transactions, and which Template is enclosed to this Notice.

PODRAVKA Inc.

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | |
|-----|---|--|--|--|
| (a) | Name | Pension Funds management | ERSTE d.o.o. Mandatory and Voluntary Pension Funds management company on behalf of Erste Plavi Mandatory Pension Fund Category B | |
| 2 | Reason for the notification | | | |
| (a) | Position/status | PODRAVKA Inc. Supervisor also President of the Mana of ERSTE d.o.o. Mandator | Mr. Petar Vlaić is the Member of PODRAVKA Inc. Supervisory Board and also President of the Management Board of ERSTE d.o.o. Mandatory and Voluntary Pension Funds management company | |
| (b) | Initial notification/Amendment | Initial notification | Initial notification | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| (a) | Name | PODRAVKA Inc. | PODRAVKA Inc. | |
| (b) | LEI | 549300TMC6BYESPQ7W | 549300TMC6BYESPQ7W85 | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| (a) | Description of the financial instrument, type of instrument Identification code | - PODRAVKA Inc. shares - Ticker: PODR-R-A - ISIN: HRPODRRA0004 | - Ticker: PODR-R-A | |
| (b) | Nature of the transaction | - Acquisition of shares | - Acquisition of shares | |
| (c) | Price(s) and volume(s) | Price(s) | Volume(s) | |
| | | 346,166667 HRK | 1.200 | |
| (d) | Aggregated information — Aggregated volume — Price | | - Aggregated volume: 1.200 - Price of the transaction: 415.400,00 HRK (1200 x 346,166667) | |
| | | | | |
| (e) | Date of the transaction | 2018-09-25 | | |

ERSTE d.o.o. / Mandatory and Voluntary Pension Funds management company

ERSTE d.o.o. Senka Kekeža Klemeni, Member of the Management Bogorovoljnim mirovinskim fondovima Goran Kralj, Procurator