

PODRAVKA Inc. Ante Starčević Str. No 32 48000 Koprivnica

Ticker: PODR-R-A ISIN: HRPODRRA0004

Listing: Official Market of the Zagreb Stock Exchange

Koprivnica, 25th September 2018

- ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY
- CROATIAN NEWS AGENCY
- COMPANY WEB SITE

Re: Acquisition of PODRAVKA Inc. shares - Notice

Pursuant to the Article 19 of the Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation), PODRAVKA Inc. (hereinafter: Issuer) hereby notifies that on 25th September 2018 the PBZ CROATIA OSIGURANJE Joint Stock Company for Compulsory Pension Funds Management informed the Issuer that on 21.09.2018 and 24.09.2018 it has acquired the shares of the Issuer, in its own name and on behalf of the PBZ CROATIA OSIGURANJE Compulsory Pension Fund - Category B.

This Notice is provided due to the fact that Mr. Dubravko Štimac, an insider on the Insider List of the Issuer – is the President of the Supervisory Board of the Issuer – who also holds the position of the President of the Management Board of the PBZ CROATIA OSIGURANJE Joint Stock Company for Compulsory Pension Funds Management.

Information about the transactions are stated in accordance with the Template for the Notifications Nr. 2016/523 on the transactions by persons discharging managerial responsibilities and persons closely associated with them, and for the disclosure of those transactions, and which Template is enclosed to this Notice.

PODRAVKA Inc.



Zagreb, 25 September 2018

Number: 192 /18/KR

Hrvatska agencija za nadzor financijskih usluga Miramarska 24 b 10 000 Zagreb

Podravka d.d. Ante Starčevića 32 48000 Koprivnica

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | | |
|----|---|---|--|--|--|--|
| a) | Name | PBZ CROATIA OSIGURANJE Compulsory Pension Fund — Category B | | | | |
| 2 | Reason for the notification | | | | | |
| a) | Position/status | Dubravko Štimac is the president of the Supervisory board of PODRAVKA JSC and also the president of the Management board of PBZ CROATIA OSIGURANJE JSC for Compulsory Pension Funds Management. | | | | |
| b) | Initial notification/Amendment | Initial notification | | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | | |
| a) | Name | PODRAVKA JSC | | | | |
| b) | LEI | 549300TMC6BYESPQ7W85 | | | | |
| | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | | |
| a) | Description of the financial instrument, type of instrument Identification code | Shares of PODRAVKA JSC Symbol PODR-R-A ISIN: HRPODRRA0004 | | | | |
| b) | Nature of the transaction | Acquisition of shares | | | | |

PBZCROATIA

| Price(s) and volume(s) | Date(s) 21.09.2018. | Price(s) | Volume(s) | | |
|--|--|------------|-----------|---|--|
| | | 345,00 HRK | 2.020 | 7 | |
| | 24.09.2018. | 345,00 HRK | 283 | 1 | |
| d)Aggregated information — Aggregated volume — Price | Aggregated volume: 2.303 Price: 345,00 HRK (average weighted price of agregate transactions) | | | | |
| Date of the transaction | 2018-09-21, 2018-09-24 | | | | |
| Place of the transaction | Zagreb Stock Exchange | | | | |

Member of management board

Renata Kašnjar-Putar

President of management board

Dubravko Štimac