



PODRAVKA Inc.
Ante Starčevića 32
48000 Koprivnica

Ticker: PODR-R-A
ISIN: HRPODRRA0004

Listing: Official Market of the Zagreb Stock Exchange

Koprivnica, 23rd January 2017

- ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY
- CROATIAN NEWS AGENCY
- COMPANY WEB SITE

Re: Acquisition of PODRAVKA Inc. shares - Notice pursuant to the Article 464 of the Capital Market Law

Pursuant to the provisions of Article 19 of the Regulation (EU) No. 596/2014 on market abuse, Article 464 of the Capital Market Law and Article 122 of the Stock Exchange Rules, PODRAVKA Inc., Ante Starčevića 32, Koprivnica, PIN: 18928523252 (the Company), hereby notifies that on 19th January 2017, Mr. Zvonimir Mršić, President of the Management Board of the Company, acquired 50 ordinary shares of the Company with the ticker PODR-R-A at the average price of HRK 384.89 per share.

Herein mentioned acquisition of the shares of PODRAVKA Inc. is executed by trading on the Zagreb Stock Exchange - through the authorised broker Zagrebačka banka d.d.

In accordance with the Implementing Regulation No. 2016/523, information about the transaction were stated in the Template for the Notifications on the transactions by persons discharging managerial responsibilities and persons closely associated with them, and for the disclosure of those transactions - and which Template is enclosed to this Notice.

PODRAVKA Inc.



Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	ZVONIMIR MRŠIĆ	
2	Reason for the notification		
(a)	Position/status	President of the Management Board	
(b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	PODRAVKA Inc.	
(b)	LEI	549300TMC6BYESPQ7W85	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument, type of instrument Identification code	- PODRAVKA Inc. shares - Ticker: PODR-R-A - ISIN: HRPODRRA0004	
(b)	Nature of the transaction	- Acquisition of shares	
(c)	Price(s) and volume(s)	Price(s)	Volume(s)
		384.89 HRK	50
(d)	Aggregated information — Aggregated volume — Price	- Aggregated volume: 50 - Price of the transaction: 19,244.50 HRK	
(e)	Date of the transaction	2017-01-19	
(f)	Place of the transaction	The Zagreb Stock Exchange	

PODRAVKA Inc.

Zvonimir Mršić, President of the Management Board