

PODRAVKA Inc. Ante Starčević Str. No 32 48000 Koprivnica

Ticker: PODR-R-A

ISIN: HRPODRRA0004

Listing: Official Market of the Zagreb Stock Exchange

Koprivnica, 8th November 2016

- THE ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY
- CROATIAN NEWS AGENCY
- COMPANY WEB SITE

Re: Acquisition of PODRAVKA Inc. shares - Notice

PODRAVKA Inc. (hereinafter: Issuer or Company) hereby notifies that on 7th November 2016 the PBZ CROATIA OSIGURANJE Joint Stock Company for Compulsory Pension Funds Management informed the Issuer on dealings in Podravka Inc. shares. This notification is made because Mr. Dubravko Štimac, an insider on the Insider List of the issuer and a President of the Supervisory Board of Podravka Inc., holds the position of President of the Management Board of the PBZ CROATIA OSIGURANJE Joint Stock Company for Compulsory Pension Funds Management which is thereby considered a connected person, pursuant to Article 464, paragraph 2 of the Capital Market Act and to Market Abuse Regulation (EU) No. 596/2014.

PBZ CROATIA OSIGURANJE Joint Stock Company for Compulsory Pension Funds Management made the following acquisition in the name and on behalf of PBZ CROATIA OSIGURANJE Compulsory Pension Fund - category B, regarding Podravka Inc. shares:

- On 4th November 2016, 30 ordinary shares of the Issuer were acquires at an average price of HRK 364,01 per share.

In accordance with the Implementing Regulation No. 2016/523, information about the transactions were stated in the Template for the Notifications on the transactions by persons discharging managerial responsibilities and persons closely associated with them, and for the disclosure of those transactions, and which Template is enclosed to this Notice.

PODRAVKA Inc.

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

1	Details of the person discharging managerial responsibilities/person closely associated		
(a)	Name	PBZ CROATIA OSIGURANJE Compulsory Pension Fund category B	
2	Reason for the notification		
(a)	Position/status	Mr. Dubravko Štimac is the president of PODRAVKA Inc. Supervisory Board and als president of the Management Board of PBZ CROATIA OSIGURANJE Joint Stock Company for Compulsory Pension Funds management	
(b)	Initial notification/Amendment	Initial notification	
3	Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor		
(a)	Name	PODRAVKA Inc.	
(b)	LEI	549300TMC6BYESPQ7W85	
4	Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted		
(a)	Description of the financial instrument,	- PODRAVKA Inc. shares - Ticker: PODR-R-A - ISIN: HRPODRRA0004	
	type of instrument Identification code	- Ticker: PODR-R-A	
(b)		- Ticker: PODR-R-A	
	Identification code	- Ticker: PODR-R-A - ISIN: HRPODRRA000	
(b)	Identification code Nature of the transaction	Ticker: PODR-R-A ISIN: HRPODRRA000 Acquisition of shares	4
(b)	Identification code Nature of the transaction	- Ticker: PODR-R-A - ISIN: HRPODRRA000 - Acquisition of shares Price(s)	Volume(s)
(b)	Identification code Nature of the transaction Price(s) and volume(s) Aggregated information — Aggregated volume	- Ticker: PODR-R-A - ISIN: HRPODRRA000 - Acquisition of shares Price(s) 364.01 HRK - Aggregated volume: 3 - Price of the transaction	Volume(s)

PBZ CROATIA OSIGURANJE Joint Stock Company for Compulsory Pension Funds management

Dubravko Štimac, President of the Management Board