



Koprivnica, 8th January 2014

- THE ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES
SUPERVISORY AGENCY

**Re: Notice pursuant to Article 464 of the Capital Market Law
- acquisition of Podravka Inc. shares**

Pursuant to the Capital Market Law and the Zagreb Stock Exchange Rules, Podravka Inc., Ante Starčevića 32, Koprivnica, PIN: 18928523252, hereby informs that **Mr Zvonimir Mršić**, President of the Management Board of Podravka Inc., has acquired 372 ordinary shares of Podravka Inc. with the symbol PODR-R-A.

The shares have been acquired by trading at the Zagreb Stock Exchange on 8th January 2014 as follows:

- for 185 shares of Podravka Inc - at an average price of HRK 268,00 and
- for 187 shares of Podravka Inc. - at an average price of HRK 267,944.

Podravka Inc.