



Koprivnica, 07<sup>th</sup> January 2014

**- ZAGREB STOCK EXCHANGE  
- CROATIAN FINANCIAL SERVICES  
SUPERVISORY AGENCY**

**Re: Notice pursuant to Article 464 of the Capital Market Law  
- acquisition of Podravka Inc. shares**

Pursuant to the Capital Market Law and the Zagreb Stock Exchange Rules, Podravka Inc., Ante Starčevića 32, Koprivnica, PIN: 18928523252, hereby notifies that **Ms Olivija Jakupec**, Member of the Management Board of Podravka Inc., acquired 103 ordinary shares of Podravka Inc. with the symbol PODR-R-A.

The shares have been acquired by trading on Zagreb Stock Exchange on 3<sup>rd</sup> January 2014 at an average price of HRK 261.45.

Podravka Inc.