



Koprivnica, 4th December 2014

**- THE ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES
SUPERVISORY AGENCY**

**Re: Notice pursuant to Article 464 of the Capital Market Law
- acquisition of Podravka Inc. shares**

Pursuant to the Capital Market Law and the Zagreb Stock Exchange Rules, and considering the fact that Mr. Petar Vlaić is the member of Podravka Inc. Supervisory Board and also president of the Management Board of Erste d.o.o. mandatory and voluntary pension fund management company, Podravka Inc., Ante Starčevića 32, Koprivnica, PIN: 18928523252, hereby informs that Erste d.o.o. mandatory and voluntary pension fund management company has acquired for Erste plavi mandatory pension fund category A ordinary shares of Podravka Inc. of the PODR-R-A ticker by trading at the Zagreb Stock Exchange as follows:

- on 1st December 2014 - 135 ordinary shares of Podravka Inc. at an average price of HRK 287,00 and
- on 2nd December 2014 - 125 ordinary shares of Podravka Inc. at an average price of HRK 285,09.

Podravka Inc.