

Koprivnica, 14th January 2014

- THE ZAGREB STOCK EXCHANGE

- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY

Re: Notice pursuant to Article 464 of the Capital Market Law - acquisition of Podravka Inc. shares

Pursuant to the Capital Market Law and the Zagreb Stock Exchange Rules, Podravka Inc., Ante Starčevića 32, Koprivnica, PIN: 18928523252, hereby informs that Ms Jadranka Ivanković, Member of the Management Board of Podravka Inc., has acquired 365 ordinary shares of Podravka Inc. with the symbol PODR-R-A.

The shares have been acquired by trading at the Zagreb Stock Exchange on 14th January 2014 as follows:

- for 250 shares of Podravka Inc
- at an average price of HRK 273,13
- for 90 shares of Podravka Inc. at an average price of HRK 273,27 and
- for 25 shares of Podravka Inc. at an average price of HRK 273,28.

Podravka Inc.