



Koprivnica, 26th August 2013

- ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES
SUPERVISORY AGENCY

Re: Notice pursuant to Article 464 of the Capital Market Law
- acquisition of Podravka Inc. shares

Pursuant to the Capital Market Law and the Zagreb Stock Exchange Rules, Podravka Inc., Ante Starčevića 32, Koprivnica, PIN: 18928523252, hereby notifies that **Mr Zvonimir Mršić**, President of the Management Board of Podravka Inc., by trading on Zagreb Stock Exchange has acquired 198 ordinary shares of Podravka Inc. with the symbol PODR-R-A as follows:

- on 22nd August 2013 50 shares at an average price of HRK 254.04.,
- on 23rd August 2013 100 shares at an average price of HRK 269.29 and
- on 26th August 2013 48 shares at an average price of HRK 274.00.

Podravka Inc.