

In Koprivnica, 1st July 2013

- ZAGREB STOCK EXCHANGE

- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY

Re: Notice pursuant to Article 464 of the Capital Market Law - acquisition of Podravka Inc. shares

Pursuant to the Capital Market Law and the Zagreb Stock Exchange Rules, Podravka Inc., Ante Starčevića 32, Koprivnica, PIN: 18928523252, hereby notifies that **Mr Zvonimir Mršić**, President of the Management Board of Podravka Inc., acquired 56 ordinary shares of Podravka Inc. with the symbol PODR-R-A. The shares have been acquired by trading on Zagreb Stock Exchange on 28th June 2013 at an average price of HRK 236.30.

Podravka Inc.