



Koprivnica, 10th July 2013

**- ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES
SUPERVISORY AGENCY**

**Re: Notice pursuant to Article 464 of the Capital Market Law
- acquisition of Podravka Inc. shares**

Pursuant to the Capital Market Law and the Zagreb Stock Exchange Rules, Podravka Inc., Ante Starčevića 32, Koprivnica, PIN: 18928523252, hereby notifies that **Mr Zvonimir Mršić**, President of the Management Board of Podravka Inc., acquired 15 ordinary shares of Podravka Inc. with the symbol PODR-R-A.

The shares have been acquired by trading on Zagreb Stock Exchange on 3rd July 2013 at an average price of HRK 239.79.

Podravka Inc.