



Koprivnica, 30 March 2012

- THE ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY
- CROATIAN NEWS AGENCY
- COMPANY WEB SITE

**Re: Notice – pursuant to provisions of Article 459
of the Capital Market Law**

Pursuant to the Capital Market Law (Official Gazette no. 88/08, 146/08 and 74/09), Company Law (Official Gazette no. 111/93, 34/99, 121/99, 52/00, 118/03, 107/07, 146/08, 137/09 and 152/11) and the Rules of the Zagreb Stock Exchange, we hereby inform you that Podravka d.d. Management Board decided not to enter the project of purchasing the brand Bobi and its belonging line for production and packaging of extruded products.

PODRAVKA d.d.