



Koprivnica, 3rd September 2013

- THE ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES
SUPERVISORY AGENCY
- CROATIAN NEWS AGENCY
- COMPANY WEB SITE

**Re: Specialized stock trading for shares with PODR-R-A ticker
- notice**

Pursuant to the Capital Market Law and the Zagreb Stock Exchange Rules, we hereby inform that on 3rd September 2013 a contract has been signed between Podravka Inc., Ante Starčevića 32, Koprivnica, OIB: 18928523252 and company INTERKAPITAL vrijednosni papiri d.o.o., Masarykova 1, Zagreb, OIB: 68481874507. The Contract signed refers to specialized sales of Podravka d.d. regular shares at the Zagreb Stock Exchange – for the shares with the ticker PODR-R-A, ISIN:HRPODRRA0004.

Podravka Inc.