

Zagreb, 29 April 2014

T-Hrvatski Telekom

New Chief Customer Experience Officer Introduced in HT

T-Hrvatski Telekom, (Reuters: THTC.L, HT.ZA; Bloomberg: THTC LI, HTRA CZ), Croatia's leading telecommunications provider, announces changes to the Management Board.

The Supervisory Board of Hrvatski Telekom provided support for the internal transformation of the Company. The project was initiated at the beginning of 2014, with the aim of establishing a more flexible and efficient organization that is fully customer oriented. The new organizational structure in HT will take effect on 1 May. It is significantly simplified and the organizational units dealing with the customer related processes have been redesigned.

A new Chief Customer Experience Officer has been introduced within the Management Board of HT in order to bring the focus on customers to the highest level. The Supervisory Board assigned to Mr. Davor Tomašković, President of the Management Board responsibilities of the Chief Customer Experience Officer until the appointment of the new Management Board member.

At the Supervisory Board session, Mr. Norbert Hentges, member of the Management Board and Chief Operating Officer resigned from his position on the Management Board of HT because he will accept a new position in Deutsche Telekom. In DT, Mr. Hentges will support and take the lead for establishing a new organizational unit that will focus on strategy and architecture of processes across affiliated companies in the EU segment and support the development of DT as the leading European telecommunications provider. In HT, Mr. Hentges was responsible for the implementation of the transformation program of the Company, Wholesale Business, Customer Service, as well as for e-business and e-company.

As has already been announced, Mr. Thorsten Albers will join the Management Board of HT on 1 May and take over the position of the Management Board member and Chief Technical and Information Officer.

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About T-Hrvatski Telekom (Reuters: THTC.L, HT.ZA; Bloomberg: THTC LI, HTRA CZ)

T-Hrvatski Telekom (T-HT) is the leading provider of telecommunication services in Croatia, serving more than 1.2 million fixed lines, 2.3 million mobile subscribers, and 628,000 broadband connections through its Residential and Business divisions.

Since its initial public offering in October 2007, T-HT shares have traded on the Zagreb Stock Exchange, with global depositary receipts trading on the London Stock Exchange. CMobil B.V. (company 100% owned by Deutsche Telekom Europe Holding B.V. whose 100% owner is T-Mobile Global Holding Nr. 2 GmbH. T-Mobile Global Holding Nr. 2 GmbH is 100% owned by Deutsche Telekom AG) owns 51% of T-HT's shares, with the War Veterans' Fund owning 7%, and the Restructuring and Sale Center 3.5%. The remaining free float is in the hands of private and institutional investors.