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EXCELLENT NEWS FROM CIS MARKET

## ERICSSON NIKOLA TESLA CONTRACTED NEW MOBILE NETWORK AND CONTENT DELIVERY NETWORK FOR ROSTELECOM

Rostelecom, the country's fourth-largest national operator with a presence in all Russian regions, and a longtime partner of Ericsson Nikola Tesla, part of the Ericsson Group, has recently chosen this Croatian company for equipment delivery of a new cutting edge Mobile and Content Delivery Networks. With the new mobile network Rostelecom will become converged operator having the biggest area coverage and customer reach in Russia and a unique market position in offering customers a full range of converged information and telecommunications services in mobile and fixed networks across the Russian Federation.

The new Rostelecom network, built with Ericsson equipment, will cover more than 60% of 143 million people living in Russia, including biggest Russian cities – Moscow, St. Petersburg, Novosibirsk, Yekaterinburg and others.

Ericsson Nikola Tesla, part of the Ericsson Group, will deliver the equipment for new Rostelecom 2G and 3G networks, including a multi-standard RBS 6000 radio base stations, circuit and packet switched networks with Evolved Packet Core and Operation Support Systems (OSS) as well.

The RBS 6000 is a multi-standard radio base station which supports GSM/EDGE, WCDMA/HSPA and LTE, providing a cost-effective deployment for the next-generation of high-speed mobile broadband, video, and web application services, while providing subscribers with a superior user experience.

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June 29, 2012



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The deployment of the multi-standard RBS 6000 radio base stations has already started and it is expected that by the end of the year the new equipment will be installed in more than 4000 locations across the Russian Federation.

In order to further strengthen its unique market position, Rostelecom has started deployment of media delivery network solution based on Ericsson Media Delivery Network (MDN) for which Ericsson Nikola Tesla will deliver equipment, which is based on latest generation of software and hardware platforms used for content delivery across mobile and fixed networks.

Ivan Zima, Vice president, CTO, Rostelecom, says: "The new network will enable us to offer our users a full range of converged information and telecom services in mobile and fixed networks across the country. By meeting the demand for anytime connectivity and access to mobile services, we hope that more people will benefit from the positive effects that connectivity brings."

The signed contracts are the biggest ones that Ericsson Nikola Tesla has signed during the last several years.

The Company president, Gordana Kovačević, MSc, commented the signed contracts in the following words: "The latest contracts are of the utmost importance for our company and show that the continuous presence in the market and monitoring the customer needs, in combination with the leadership in technology and competent expertise needed for the realization of such a complex projects were fruitful. I am proud that Rostelecom, the leading company in several areas in the Russian market, decided to cooperate with Ericsson Nikola Tesla, part of the Ericsson Group. Our specialist will make every effort to deliver the cutting edge equipment and solution in the shortest possible time. These contracts are an excellent basis for future development that, at the same time, guarantees Rostelecom users attractive media content, so far unseen in the region.

Communications Ericsson Nikola Tesla

### **About Rostelecom**

Rostelecom ([www.rt.ru/en](http://www.rt.ru/en)) is Russia's national telecommunications operator and now also includes the regional incumbent telecommunications operators (CentreTelecom, SibirTelecom, Dalsvyaz, Uralsvyazinform, VolgaTelecom, North-West Telecom and Southern

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Telecommunications Company) and Dagsvyazinform. Rostelecom has the largest domestic backbone network (approximately 500 thousand km) and last mile connections to approximately 43 million households in Russia.

The Company holds licences to provide a wide range of telecommunications services (telephony, data, TV and value-added solutions) to residential, corporate and governmental subscribers and third party operators across all regions of the Russian Federation. The Rostelecom brand is one of Russia's ten most trusted brands (source: Romir market research).

*Ericsson is the world's leading provider of communications technology and services, enabling the Networked Society with efficient real-time solutions that allow us all to study, work and live our lives more freely, in sustainable societies around the world.*

*Ericsson offering comprises services, software and infrastructure within Information and Communications Technology for telecom operators and other industries. Today more than 40 percent of the world's mobile traffic goes through Ericsson networks and Ericsson supports customers' networks servicing more than 2 billion subscribers. Working in 180 countries, more than 100,000 employees generated revenue of USD 35 billion (SEK 226.9 billion) in 2011. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.*

*Ericsson Nikola Tesla, as an integral part of the Ericsson Group, supports the modern ways of communicating. The company's activities include marketing and sales, research and development, design of the total communications solution, services in the multi-service and mobile networks area including the mobile Internet and complex system integration in all business areas. The company provides innovative ICT solutions that constantly improve people's life and create new value. Shares of Ericsson Nikola Tesla are traded in the Regular Market of the Zagreb Stock Exchange under the stock exchange symbol ERNT-R-A.*

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