
ERICSSON NIKOLA TESLA AND BH TELECOM SIGNED CONTRACTS WORTH HRK 50 MILLION

Ericsson Nikola Tesla and BH Telecom, the biggest telecommunications operator in the neighbouring Bosnia and Herzegovina, signed contracts for implementation of 2G and 3G mobile network extension and upgrade of BH Telecom core network with the most recent release. The contracts are worth HRK 50 million and will be implemented on the turn-key basis.

"Today's signing of contracts is very important for technological extension of BH Telecom capability and capacity both in 3G network and IMS service offering platform, which is providing fixed and mobile networks convergence. It is also important because it allows for introduction of seven-digit numbering in BH Telecom mobile network, which will facilitate prepaid and postpaid users database management, since there are over two million users at present", said Nedžad Rešidbegović, General Director of BH Telecom d.d. Sarajevo.

"These contracts are the continuation of Ericsson Nikola Tesla's growth of sales on the market of neighbouring Bosnia and Herzegovina, which began in the first half of 2010. They are also strengthening our partnership with BH Telecom. The contracts will provide BH Telecom with a higher network capacity as well as faster and better performance of demanding applications. By continuation of cooperation and development of BH Telecom network, which is operating on the state-of-the art telecommunications platform, the biggest operator in Bosnia and Herzegovina will be able to offer its users the most advanced services that significantly impact their satisfaction and provide a solid foundation for economic and social development", said Gordana Kovačević, President of Ericsson Nikola Tesla d.d.

Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services,



software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 80,000 employees generated revenue of SEK 206.5 billion (USD 27.1 billion) in 2009. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on OMX NASDAQ, Stockholm and NASDAQ New York.

Ericsson Nikola Tesla, as an integral part of the Ericsson Group, supports the modern ways of communicating. The company's activities include marketing and sales, research and development, design of the total communications solution, services in the multi-service and mobile networks area including the mobile Internet and complex system integration in all business areas. The company provides innovative ICT solutions that constantly improve people's life and create new value.

RELATED

www.ericsson.com/hr

www.ericsson.com

www.twitter.com/ericssonpress

www.facebook.com/technologyforgood

www.youtube.com/ericssonpress

Company Communication of Ericsson Nikola Tesla

CONTACT:

Snježana Bahtijari

Company Communication Director

Ericsson Nikola Tesla

Tel.: + 385 1 365 4556

E-mail: snjezana.bahtijari@ericsson.com