
CONTRACT WITH BH TELECOM WORTH HRK 15 MILLION

Today in Sarajevo MSc. Nedžad Rešidbegović, General Director of BH Telecom and Jagoda Barać, Marketing and Sales Director of the Neighbouring Countries Unit in Ericsson Nikola Tesla signed the contract for modernization of BH Telecom mobile network, the biggest telecommunications operator in Bosnia and Herzegovina.

The implementation will start immediately, and it is expected that all activities related to the execution of this contract will be completed by the end of 2011. This contract will provide faster and simpler administration of BH Telecom mobile subscribers as well as increased quality of services in BH Telecom mobile network. The contract price is HRK 15 million.

"Today's signing of this contract with Ericsson Nikola Tesla d.d. is actually the continuation of modernization of BH Telecom mobile network in order to provide our subscribers with improved quality of services, which is consistent with our goal to keep the pace with the world trends in telecommunications", said MSc. Nedžad Rešidbegović, General Director of BH Telecom.

"I'm glad that BH Telecom has chosen Ericsson Nikola Tesla as a partner for the modernization of BH Mobile core network, which will make it possible for BH Telecom to increase quality of services and facilitate faster administration of its mobile subscribers", commented Jagoda on a new contract.

Communications Ericsson Nikola Tesla

Our multimedia content is available at the broadcast room: www.ericsson.com/broadcast_room



Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.

Ericsson Nikola Tesla, as an integral part of the Ericsson Group, supports the modern ways of communicating. The company's activities include marketing and sales, research and development, design of the total communications solution, services in the multi-service and mobile networks area including the mobile Internet and complex system integration in all business areas. The company provides innovative ICT solutions that constantly improve people's life and create new value.

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