
ERICSSON NIKOLA TESLA AND BH TELECOM SIGNED HRK 26 MILLION WORTH CONTRACT

Gordana Kovačević MSc, the president of Ericsson Nikola Tesla and Nedžad Rešidbegović MSc, BH Telecom director general, signed in Zagreb on Sept. 28, 2011 the contract on extension of the radio part of BH Telecom network. It is about the largest telecom operator in Bosnia and Herzegovina. The HRK 26 million worth contract will enable better coverage of BH Telecom users, as well as it will result in increase of the capacity and higher speeds in 3G network. The realization of the contracted activities is to start immediately.

On the occasion of the contract signing, Nedžad Rešidbegović MSc said:” This contract is in compliance with our strategy of providing attractive services to our clients with the corresponding transmission rate and the top quality experience, but taking into account the cost effectiveness, too. With Ericsson Nikola Tesla, our long term partner, we have overcome the classic supplier – buyer relation, but we have managed to set up the cooperation on introduction of technologies that provide benefits to citizens and various business subjects in Bosnia and Herzegovina“.

After signing the contract, Gordana Kovačević, MSc, gave the following comment: "The realization of this contract will provide BH Telecom with the possibility to introduce new services to the Bosnia and Herzegovina market, thus following the trends of the leading world operators. BH Telecom users will be offered the pleasure of high transmission rates and new services. The realization of the contracted deals will be achieved in close cooperation and mutual technical understanding among specialists of both companies, as well as in partnership and trust, as it was the case by now".

Communications Ericsson Nikola Tesla Tekst članka

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Ericsson is the world's leading provider of technology and services to telecom operators. Ericsson is the leader in 2G, 3G and 4G mobile technologies, and provides support for networks with over 2 billion subscribers and has the leading position in managed services. The company's portfolio comprises mobile and fixed network infrastructure, telecom services, software, broadband and multimedia solutions for operators, enterprises and the media industry. The Sony Ericsson and ST-Ericsson joint ventures provide consumers with feature-rich personal mobile devices.

Ericsson is advancing its vision of being the "prime driver in an all-communicating world" through innovation, technology, and sustainable business solutions. Working in 175 countries, more than 90,000 employees generated revenue of SEK 203.3 billion (USD 28.2 billion) in 2010. Founded in 1876 with the headquarters in Stockholm, Sweden, Ericsson is listed on NASDAQ OMX, Stockholm and NASDAQ New York.

Ericsson Nikola Tesla, as an integral part of the Ericsson Group, supports the modern ways of communicating. The company's activities include marketing and sales, research and development, design of the total communications solution, services in the multi-service and mobile networks area including the mobile Internet and complex system integration in all business areas. The company provides innovative ICT solutions that constantly improve people's life and create new value.

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