

## ATLANTIC GRUPA d.d. Miramarska 23 10 000 Zagreb

SECURITY: ATGR-R-A / ISIN:HRATGRRA0003 ATGR-O-169A / ISIN:HRATGRO169A0 QUOTATION: Zagreb Stock Exchange

Zagreb, 22 December 2015

## Atlantic Grupa Expands Strategic Collaboration with Spider Group

Cedevita d.o.o., operating company of Atlantic Grupa, signed an agreement with Spider Group on the sale and purchase of its tea business. Spider Group is a long-term contractual partner in the production of wellknown brands of teas, namely *Cedevita čaj* and *Naturavita*. The transaction implies consolidating the assortment under the unified brand *Naturavita*, which as of January 1, 2016 will be owned by Spider Group, while the strategic cooperation of the two companies will continue through a distribution partnership. Through its distribution network, Atlantic Grupa will continue to distribute the subject assortment of teas on all markets where it is currently present, both in retail and in the HoReCa channel.

Atlantic Grupa adopted a decision on the spin-off and sale of the total tea business so that the business focus of Cedevita d.o.o. could be entirely dedicated to its core operations – instant vitamin drinks. Teas under the brands *Cedevita* and *Naturavita* have a share of 15.5 percent and are the second player on the Croatian market. Within Spider Group as a new owner with extensive experience and expertise in the production of teas, the assortment will receive an added focus.

Spider Group is the leading regional producer and processor of medicinal and aromatic plants and products based on medicinal herbs, with its headquarters in Pitomača. Spider Group is comprised of the companies Jan-Spider d.o.o. (processing of medicinal and aromatic plants), Herbarium d.o.o. (equipping of finished products), Biofarma d.o.o. (cultivation of medicinal plants), Đolta d.o.o. (buying off and cooperative cultivation of medicinal plants), linked in a unique concept called "from fields to table". Medicinal plants for the production of teas and products based on medicinal herbs are cultivated in Spider Grupa's own fields, and the entire process is enclosed within their capacities. Medicinal and aromatic plants are cultivated in a controlled and

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Miramarska 23, 10 000 Zagreb, Croatia, tel: +385 (1) 24 13 900, fax: +385 (1) 24 13 901, www.atlanticgrupa.com.

The Company is registered with the Commercial Court of Zagreb, Company Registration Number (MBS): 080245039;

Company Identification Number (MB): 1671910; Personal Identification Number (PIN): 71149912416.

Account number: 2484008-1101427897 Raiffeisenbank Austria d.d., Zagreb, Petrinjska 59.

The number of shares and their nominal value: 3,334,300 shares, each in the nominal amount of HRK 40.00. Share capital: 133,372,000.00 HRK, paid in full.

Management Board: E. Tedeschi, M. Veber, N. Vranković, Z. Stanković; President of the Supervisory Board: Z. Adrović



safe manner, as guaranteed by quality systems ISO 22000:2005, HACCP, GMP (Good Manufacturing Practice), and GLOBAL GAP (Good Agriculture Practice).

Atlantic Grupa is one of the leading food and beverage producers in South-Eastern Europe with its renowned brands that are regional leaders (*Cedevita, Smoki, Cockta, Bananica, Barcaffe* and *Grand Kafa*), but also achieve outstanding success in Eastern and Western European countries (*Donat Mg, Argeta, Granny's Secret* and *Bebi*). The company has over 5000 employees on 12 markets, 19 production plants throughout the entire region including Germany, as well as 16 distribution centres from which it sells its products on more than 50 markets. The company's main strategic course of development is the intensive internationalisation of business, primarily on Western European markets, where Atlantic is already present a decade as the leading producer of sports and functional food (*Multipower*).

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