

PODRAVKA Inc. Ante Starčevića 32 48000 Koprivnica

Ticker: PODR-R-A ISIN: HRPODRRA0004

LEI: 549300TMC6BYESPQ7W85 Home Member State: Croatia

Regulated market segment: Prime Market of the Zagreb Stock Exchange

Koprivnica, March 25th 2021

- ZAGREB STOCK EXCHANGE
- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY
- CROATIAN NEWS AGENCY
- COMPANY WEB SITE

Re: Acquisition and release of PODRAVKA Inc. shares on transaction by person discharging managerial responsibilities - Notice

Pursuant to the provisions of the Article 19 of the Regulation (EU) No. 596/2014 of the European Parliament and of the Council of 16 April 2014 on market abuse (Market Abuse Regulation), and the Article 120 of the Exchange Rules, PODRAVKA Inc., Ante Starčevića 32, Koprivnica, PIN: 18928523252 (the Company), hereby notifies that Ljiljana Šapina, Member of the Management Board, based on realization of the Company share purchase option right, on March 23rd 2021 acquired 5,000 ordinary shares of the Company – outside the regulated market, through the authorised broker Zagrebačka banka d.d.

By trading on Zagreb Stock Exchange, through the authorised broker Zagrebačka banka d.d. Ljiljana Šapina released ordinary shares of the Company as follows:

- on March 23rd 2021 567 shares and
- on March 24th 2021 608 shares.

In accordance with the Implementing Regulation No. 2016/523, informations about the transactions are stated in the Template for the Notifications on the transactions by persons discharging managerial responsibilities and persons closely associated with them, and for the disclosure of those transactions - and which Template is enclosed as an integral part of this Notice.

PODRAVKA Inc.

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | | |
|-----|---|---|-----------|--|--|
| (a) | Name | LJILJANA ŠAPINA | | | |
| 2 | Reason for the notification | | | | |
| (a) | Position/status | Member of the Management Board | | | |
| (b) | Initial notification/Amendment | Initial notification | | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | | |
| (a) | Name | PODRAVKA Inc. | | | |
| (b) | LEI | 549300TMC6BYESPQ7W85 | | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | | |
| (a) | Description of the financial instrument, type of instrument Identification code | - PODRAVKA Inc. shares - Ticker: PODR-R-A - ISIN: HRPODRRA0004 | | | |
| (b) | Nature of the transaction | - Acquisition of shares | | | |
| (c) | Price(s) and volume(s) | Price(s) | Volume(s) | | |
| | | 352.15 HRK | 5,000 | | |
| (d) | Aggregated information — Aggregated volume — Price | - Aggregated volume: 5,000 shares - Price of the transaction: 1,760,750.00HRK | | | |
| | | 2021-03-23 | | | |
| (e) | Date of the transaction | 2021-03-23 | | | |

PODRAVKA Inc.

Ljiljana Šapina

Member of the Management Board

Template for notification and public disclosure of transactions by persons discharging managerial responsibilities and persons closely associated with them

| 1 | Details of the person discharging managerial responsibilities/person closely associated | | | |
|-----|---|---|-----------|--|
| (a) | Name | LJILJANA ŠAPINA | | |
| 2 | Reason for the notification | | | |
| (a) | Position/status | Member of the Management Board | | |
| (b) | Initial notification/Amendment | Initial notification | | |
| 3 | Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor | | | |
| (a) | Name | PODRAVKA Inc. | | |
| (b) | LEI | 549300TMC6BYESPQ7W85 | | |
| 4 | Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted | | | |
| (a) | Description of the financial instrument, type of instrument Identification code | - PODRAVKA Inc. shares - Ticker: PODR-R-A - ISIN: HRPODRRA0004 | | |
| (b) | Nature of the transaction | - Release of shares | | |
| (c) | Price(s) and volume(s) | Price(s) | Volume(s) | |
| | | 541.74 HRK | 567 | |
| | | 535.34 HRK | 608 | |
| (d) | Aggregated information — Aggregated volume — Price | - Aggregated volume: 1175 shares - Price of the transaction: 632,653.30 HRK | | |
| (e) | Date of the transaction | 2021-03-23; 2021-03-24 | | |
| (f) | Place of the transaction | The Zagreb Stock Exchange | | |

PODRAVKA Inc.

Ljiljana Šapina

Member of the Management Board