

ATLANTIC GRUPA d.d. Miramarska 23 10 000 Zagreb

SECURITY: ATGR / ISIN: HRATGRRA0003

3ATG2 / ISIN: HRATGRO25CA5

LEI: 3157002G3ENYCZEB1A25 HOME MEMBER STATE: Croatia

REGULATED MARKET SEGMENT: Prime Market of the Zagreb Stock Exchange

Zagreb, 29 February 2024

regulated information (inside information)

Atlantic Grupa takes over Strauss Adriatic

This integration is an important contribution to developing coffee category in Serbia, ultimately raising the regional industry's as well as the local brands' competitive positions

On March 1 Atlantic Grupa will finalise transaction of acquiring Strauss Adriatic, the owner of Serbian coffee brands Doncafe and C kafa, which are now joining regional leaders Grand kafa and Barcaffé in a wider portfolio. Along with the brands, Atlantic Grupa takes over Strauss Adriatic's modern production facility in Simanovci industrial zone, near Belgrade, and its 220 employees. The merger was previously conditionally approved by the Serbian Competition Agency.

"This acquisition confirms Atlantic Grupa's strategic disposition towards strengthening our core business, where coffee holds significant importance. I believe that all of us –businesses, management of both companies, employees, as well as market and consumers, can be content with the outcome of this transaction. As the regional market leader, we have always held ourselves accountable for category development across the region of Southeast Europe, and we intend to continue doing so. Above all, I want to extend a warm welcome into our system to Doncafé, C kafa, as well as new colleagues joining us on the way of growth and development ahead of us", Mate Štetić, Atlantic Grupa's Vice president for strategic businesses Coffee and Snacks commented.

"We are happy to have found strategic partner for our Serbian coffee operation, one that is equally dedicated to the development of the company, our strong brands and employees, as well as the category itself. We are proud of our results in the years to date and convinced Atlantic Grupa will continue successfully developing integrated business on the Serbian market", concluded Siniša Daničić, the General Manager of Strauss Adriatic.

Atlantic Grupa intends to place considerable investments into its coffee business, developing both production technology and brands, product portfolio and communication, equally in retail and HoReCa segments. Developing its key categories (coffee, chocolate, sweet and salty snacks, savoury spreads and non-alcoholic beverages), organically and by acquisitions, is the foundation of Atlantic's growth strategy, and the latest acquisition makes for an important step on the way of its implementation. On top of that, it is an important contribution to growing coffee category in Serbia and the region, ultimately raising the regional industry's as well as the local brands' competitive positions.

Atlantic Grupa d.d.

ATLANTIC GRUPA d.d., Joint Stock Company for Domestic and Foreign Trade, Miramarska 23, 10000 Zagreb, Croatia, tel: +385 (1) 24 13 900, fax: +385 (1) 24 13 901, www.atlanticgrupa.com. The Company is registered with the Commercial Court of Zagreb, Company Registration Number (MBS): 080245039; Company Identification Number (MB): 1671910; Personal Identification Number (PIN): 71149912416, IBAN: HR2624840081101427897, Raliffeisenbank Austria d.d., Magazinska cesta 69, 10000 Zagreb; IBAN: HR8223600001101842569,Zagrebačka banka d.d., Trg bana Josipa Jelačića 10, 10000 Zagreb; IBAN: HR4624020061100280870, Erste&Stelermarkische Bank d.d., Jadranski trg 3a, 51000 Rijeka; IBAN: HR7423400091110356539, Privredna banka Zagreb d.d., Radnička cesta 50, 10000 Zagreb; IBAN: HR7625030071100076424, Hrvatska poštanska banka, Jurišičeva ulica 4, 10000 Zagreb; IBAN: HR3624070001100198043, OTP banka d.d., Domovinskog rata 61, 21000 Split; Share capital is 106,697,600.00 EUR, divided into 13,337,200 shares, with a nominal value of 8.00 EUR per share. Management Board: Emil Tedeschi, Lada Tedeschi Fiorio, Srečko Nakić, Enzo Smrekar, Zoran Stanković, Mate Štetić, Neven Vranković; Chairman of the Supervisory Board: Zoran Vučinić.