

ARENA HOSPITALITY GROUP, A MEMBER OF PPHE HOTEL GROUP

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Home Member State: Croatia

Listing: Prime Market of the Zagreb Stock Exchange

Pula, 28.09.2021.

- ZAGREB STOCK EXCHANGE

- CROATIAN FINANCIAL SERVICES SUPERVISORY AGENCY

CROATIAN NEWS AGENCY

COMPANY WEB SITE

Subject: Purchase agreement entered into for 4-star mountain resort in Nassfeld, Austria

- Disclosure of inside information

Arena Hospitality Group d.d. ("Group") with registered office in Pula, Smareglina 3, Croatia, OIB: 47625429199, hereby announces that on 28 September, 2021 the Group, through its subsidiary Sugarhill Investments B.V. has entered into a property purchase agreement with "K1" Hotelerrichtungs GmbH (part of MID Holding group) pursuant to which the Group will acquire the FRANZ ferdinand Mountain Resort Nassfeld, a 4-star hotel in Nassfeld, Austria (the "Hotel") at a consideration of HRK 112 million.

This modern mountain resort is superbly located next to the valley station of the Nassfeld Ski Resort in Carinthia, providing instant access to the area's 110km of slopes. The hotel offers 144 family rooms, a restaurant, bar, conference rooms, private car park, wellness and sauna and children facilities. In addition, the deal includes the acquisition of two floors of an adjacent building comprising of a terrace which is earmarked for future development of a swimming pool, as well as a separate 21 rooms employee accommodation situated in Vellach in Carinthia.

This latest acquisition is a strategic fit that complements the Group's summer leisure business and builds on the seasonal synergies which can be achieved due to the Hotel's close proximity to Croatia (from which the Group operates its leisure operations). In addition, Austria is one of the Group's largest customer markets for its Croatian operations and this Hotel will help further raise the Group's profile in this important market.

In recent years, the Group has diversified its business from solely operating in Croatia to expand into Germany, Hungary and Serbia and, on completion of this transaction, Austria, further strengthening its position in the CEE region.

The completion of the transaction is subject to certain steps and conditions to be fulfilled. The Group expects the conditions in relation to the completion of the transaction to be fulfilled latest by end of quarter one 2022, but the Group will endeavour to complete the transactions prior to the start of winter season 2021/2022.

This announcement coincides with commencement of development works on the Group's much awaited iconic luxury hotel in Zagreb city centre. Furthermore, the Group is pleased to update that the development and repositioning of its luxury Hotel Grand Brioni in Pula is progressing well and is nearing its final stage.

Arena Hospitality Group d.d.

Trgovački sud u Pazinu, MBS: 040022901; OIB: 47625429199; temeljni kapital 102.574.420,00 kn uplaćen u cijelosti, ukupan broj izdanih dionica 5.128.721; Predsjednik Nadzornog odbora: Boris Ernest Ivesha; Predsjednik Uprave: Reuel Israel Gavriel Slonim; Članovi Uprave: Manuela Kraljević, Devansh Bakshi, Edmond Pinto IBAN: HR7223600001101213690 Zagrebačka banka d.d. Zagreb.

